

Westman Communications Group

LAUNCH OF 880 CKLQ'S FEEDBACK SHOW ON WCG^{tv}

Brandon MB, JANUARY 12, 2004--Westman Communications Group (WCG) and 880 CKLQ are pleased to announce the launch of 880 CKLQ's Feedback Show on WCG^{tv}. Effective immediately the Feedback Show hosted by Bill Turner, which has been on 880 CKLQ for over 20 years, will now be seen live on WCG^{tv} in Brandon, Minnedosa, Carberry and Neepawa.

"We are pleased to present the Feedback Show in this new, innovative format," said Dave Baxter, President and CEO of WCG. This program continues to dominate the airwaves in its time slot and we expect that our WCG^{tv} viewers will be very pleased to view this unique program, which will only be available to WCG customers," he added.

Don Kille, General Manager of 880 CKLQ stated, "We knew when Westman purchased 880 CKLQ and 94.7 STAR FM that there were some opportunities to present our programming in a way that could appeal to both our radio listeners and WCG^{tv} viewers."

Bill Turner, popular host of Feedback was intrigued by the concept. "I have been doing this program for over 20 years so by adding this video component to the show, I'm hoping the listeners will enjoy it as well," he stated.

Feedback will be shown live, 5 days a week, on WCG^{tv} channel 12 at 9:10 a.m. to 10:00 a.m. in Brandon, Minnedosa, Neepawa and Carberry with repeat broadcasts occurring later in the same day.

About Westman Communications Group

WCG is a customer-focused company providing leadership in communication and information technology products and services in cable TV, fibre optics, computer networks, data transport, Internet, advertising and broadcasting. Westman Communications Group is the operating name for Westman Media Cooperative Ltd., which provides service throughout Western Manitoba. As a customer-owned cooperative, WCG is proud of its strong commitment to its customers and the communities it serves.

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